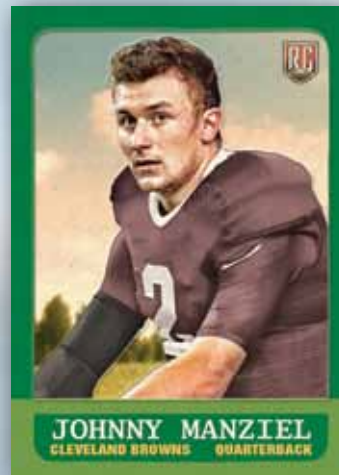
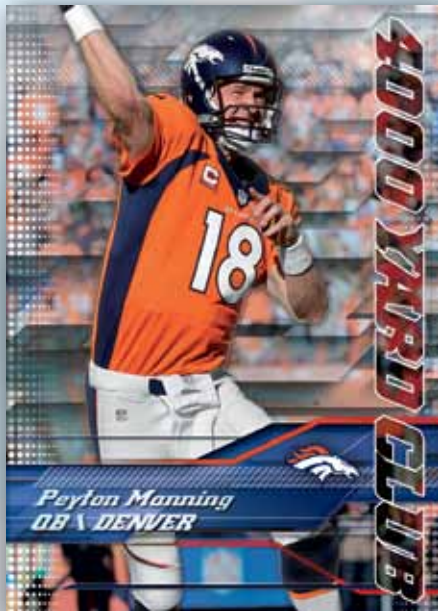


2014 **Topps** **Chrome** FOOTBALL



Highlighting the most sought-after NFL rookies and veterans on dazzling Chrome technology. 1 Rookie Autographed Card per Hobby Box!

FEATURING ON-CARD ROOKIE AUTOGRAPHS! FEATURING ON-CARD ROOKIE AUTOGRAPHS!

IN STORES NOVEMBER 2014

2014 Topps Chrome FOOTBALL

ROOKIE AUTOGRAPHED CARDS

Variations of the base rookie card design, including ON-CARD autographs.

- Refractor #’d to 150
- STS Refractor #’d to 99
- BCA Refractor #’d to 75
- Black Refractor #’d to 25
- Pulsar Refractor #’d to 15 **NEW!**
- Gold Refractor #’d to 10
- Red Refractor #’d to 5 **HOBBY ONLY**
- SuperFractor #’d 1/1 **HOBBY ONLY**

- Rookie Autograph Patches #’d to 50. **HOBBY ONLY NEW!**
- Dual Rookie Autographs: #’d to 30
- Triple Rookie Autographs: #’d to 15
- Rookie Autograph Variations: #’d to 75 **HOBBY ONLY**



Rookie Autographed card



Rookie Autographed Variation card

*All rookie images and cards will be NFL-branded with updated photography and NFL team logos. All relics will be authentic NFL jersey memorabilia.

ROOKIE AUTOGRAPHED CARDS

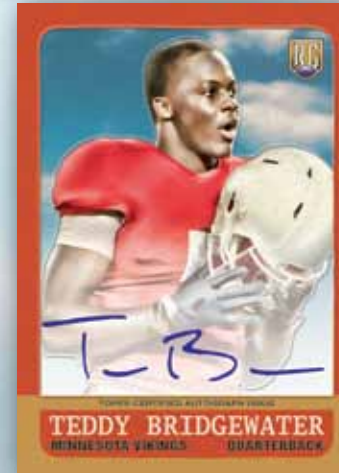
ROOKIE AUTOGRAPHED CARDS

2014 **Topps** **Chrome** **FOOTBALL**

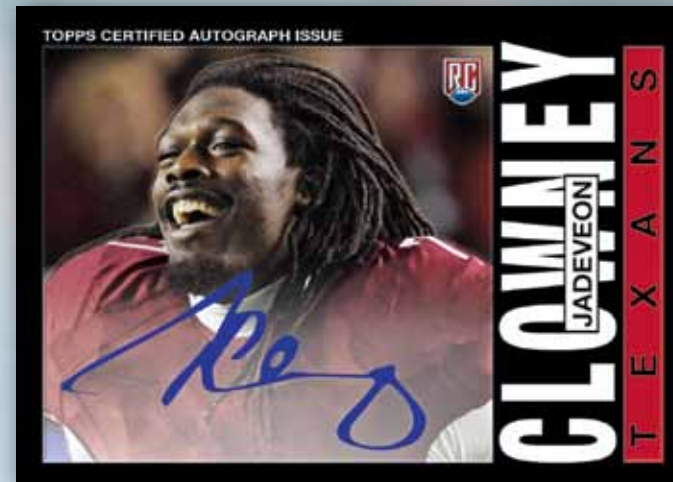
INSERTS AND SPECIALTY AUTOGRAPHS

- **Fantasy Focus** (Inserted 1:12)
 - Fantasy Focus Refractor - #’d to 99.
 - Fantasy Focus SuperFractor - #’d 1/1 **NEW! HOBBY ONLY**
- **1963 Topps Minis** (1:12 packs)
 - 1963 Topps Football Refractor - #’d to 99.
 - 1963 Topps Football Pulsar Refractor Die Cut - #’d to 50
 - 1963 Topps Football SuperFractor - #’d 1/1 **NEW! HOBBY ONLY**
 - 1963 Topps Football Refractor Autographs - #’d to 15.
- **1985 Topps Football** (1:6 packs)
 - 1985 Topps Football Refractor - #’d to 99.
 - 1985 Topps Football Gold Refractor - #’d to 75.
 - 1985 Topps Football Pulsar Refractor - #’d to 50 **NEW!**
 - 1985 Topps Football SuperFractor - #’d 1/1 **NEW! HOBBY ONLY**
 - 1985 Topps Football Refractor Autographs - #’d to 15.
- **1965 Topps Football** (1:24 packs)
 - 1965 Topps Football SuperFractor - #’d 1/1 **NEW! HOBBY ONLY**
- **Base Veteran Autograph Variations:** #’d to 10.

*All rookie images and cards will be NFL-branded with updated photography and NFL team logos. All relics will be authentic NFL jersey memorabilia.



1963 Topps Mini
Autographed Parallel Card



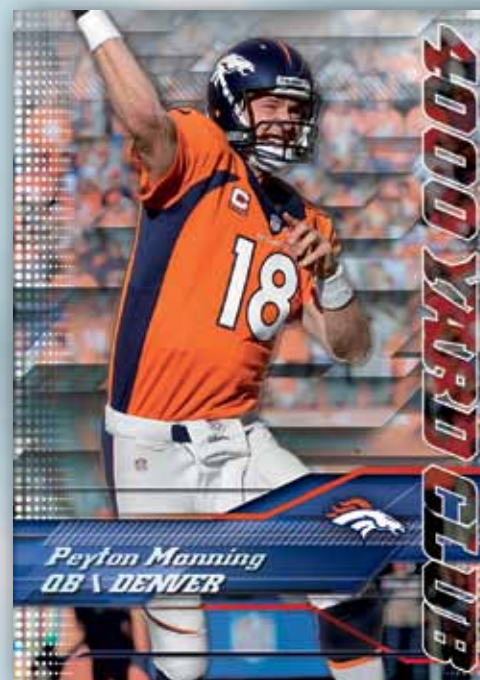
1985 Topps
Autographed Card

INSERT CARDS INSERT CARDS INSERT CARDS INSERT CARDS INSERT CARDS

2014 Topps Chrome FOOTBALL

INSERT AND SPECIALTY AUTOGRAPHS

- **Chrome Rookie Die-Cuts** Die-cut cards with unique refractor technology featuring the most collectible rookies. (1:24 packs)
 - Chrome Rookie Die-Cut Blue Wave Refractor - #’d to 50 **NEW!**
 - Chrome Rookie Die-Cut Red Refractor - #’d to 25
 - Chrome Rookie Die-Cut SuperFractor - #’d 1/1 **HOBBY ONLY**
 - Chrome Rookie Die-Cut Refractor Autographs - #’d to 15 **HOBBY ONLY**
- **1,000 Yard Club** Features WRs and RBs that reached the 1,000-yard milestone in the 2013 season. Cards will utilize refractor technology. (Inserted 1 per case)
 - Red Refractor #’d to 99
 - Blue Wave Refractor #’d to 25 **NEW!**
 - SuperFractor - #’d 1/1 **HOBBY ONLY**
 - Red Refractor Autograph - Sequentially #’d
- **4,000 Yard Club** Features QBs that reached the 4,000-yard milestone in the 2013 season. Cards will utilize refractor technology.
 - Red Refractor #’d to 99
 - Blue Wave Refractor #’d to 25 **NEW!**
 - SuperFractor - #’d 1/1 **HOBBY ONLY**
 - Red Refractor Autograph - Sequentially #’d



4,000 Yard Club Card



Veteran Autograph Variation

INSERT CARDS INSERT CARDS INSERT CARDS INSERT CARDS INSERT CARDS

2014 **Topps** **Chrome** **FOOTBALL**

BASE AND PARALLEL CARDS

BASE CARDS

- Veterans (110 subjects)
- Rookie Cards (110 subjects) **1 PER PACK**
- Rookie Card Variations (25 subjects)
- Veteran Card Variations (30 subjects)

BASE PARALLEL CARDS

- Refractor: **8 PER HOBBY BOX**
- Blue Wave Refractor: **1 PER HOBBY BOX**
- STS-Bordered Refractor: #’d to 499
- BCA-Bordered Refractor: #’d to 399
- Pulsar Refractor: Seq #’d to TBD. **1 PER BOX. HOBBY ONLY NEW!**
- Black-Bordered Refractor: #’d to 299
- Blue-Bordered Refractor: #’d to 199.
- Sepia-tone Refractor: #’d to 99. **HOBBY ONLY**
- Gold-Bordered Refractor: #’d to 50.
- Red-Bordered Refractor: #’d to 25.
- SuperFractor: #’d 1/1. **HOBBY ONLY**
- Printing Plates – **HOBBY ONLY**



Base Card

BASE AND PARALLEL CARDS

BASE AND PARALLEL CARDS

IN STORES NOVEMBER 2014

Solicitation subject to change