



PANINI



NATIONAL FOOTBALL LEAGUE  
TRADING CARDS

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## SIGNATURES MATERIALS SILVER

One Autograph or Memorabilia card  
in every pack!

## PLAYBOOK BOOKLET SIGNATURE GOLD

Find booklets from current NFL Star Players,  
highlighted by 1-of-1 autographed printing plates,  
NFL Shields and Nike Swoosh!



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# PANINI PLAYBOOK



## ROOKIE BOOKLET SIGNATURE GOLD SP

Booklet Rookie Cards feature player die-cuts of (40) 2014 Rookie Photo Shoot Rookies along with two memorabilia swatches and an autograph!

## GAME OF INCHES

Game of Inches memorabilia booklets feature oversized swatches and highlight players reaching out for the touchdown!



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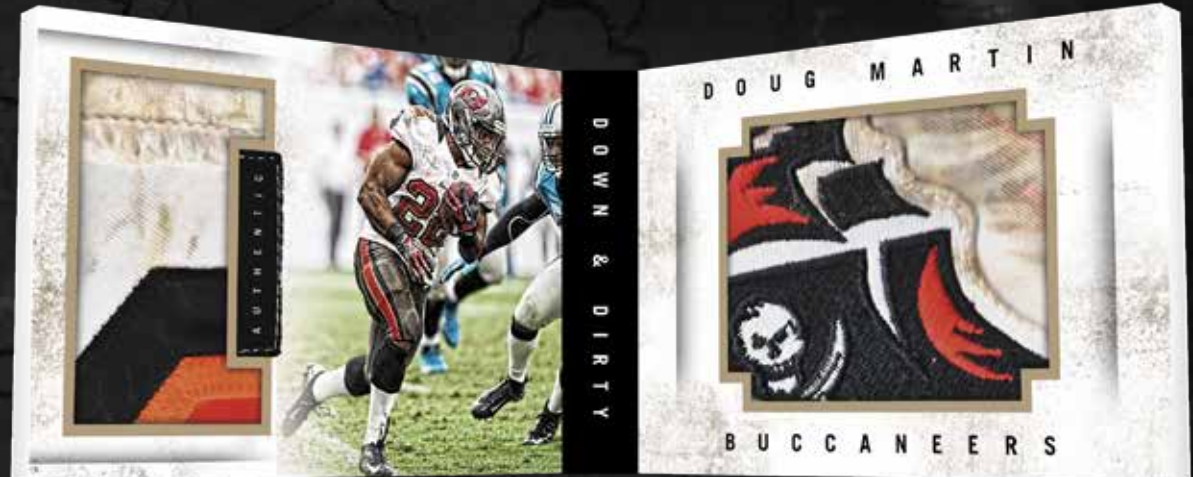
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# PANINI PLAYBOOK



## ARMORY

Look for Armory booklets with six pieces of memorabilia and photos that span the entire card!



## DOWN & DIRTY

Down & Dirty Booklets feature game-worn jerseys fresh off the field with dirt and grass stains!

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## HOBBY CONFIGURATION

**2 Cards Per Pack  
1 Pack Per Box  
15 Boxes Per Case**

## BOX BREAK

**1 BOOKLET AND  
1 ADDITIONAL AUTOGRAPH OR  
MEMORABILIA CARD \***

## KEY SELLING POINTS

**Playbook football returns with an all-new format that features one booklet card in every pack! \***

**Look for booklets from the 2014 Rookie Class, highlighted by 1-of-1 autographed printing plates, NFL Shields, Nike Swoosh and Rookie Drawn Signature plays.**

**Find the all-new Armory booklets, featuring six pieces of memorabilia per card.**

**Look for Down & Dirty Booklets, featuring game-worn jerseys fresh off the field, including grass and field stains.**

**Find the new Game of Inches (oversized jersey booklet cards), highlighting players stretching out for the end zone.**

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\* PANINI REWARD POINTS MAY REPLACE AUTOGRAPHS

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