

THE UPPER DECK COMPANY

2015-16



HOCKEY



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2015



2016

THE UPPER DECK COMPANY

CONFIGURATION

4 Cards Per Pack
20 Packs Per Box
16 Boxes Per Case

BOX BREAK

1 Autograph Card
6 Colored, Patterned and or
Press-Plate Parallel Cards
5 Rainbow Parallel Cards
5 O-Pee-Chee Retro Cards
3 Superstars, Team Logos or
Trophied Talents Die Cut cards

PRODUCT HIGHLIGHTS

Featuring 100% On-card Rookie Autographs!

- Find 1 Autograph inside Every Box!
- Highlighted by Top Prospects who Debuted This Season! Including Connor McDavid!
- Featuring 10 Levels of Parallels, Producing Amazing High-Value Hits!
- Plus, grab Awesome Signature Hits from Superstars & Legends too!

Collect A Multitude Of Amazing Marquee Rookie Parallels!

- Rainbow, Traxx, White Ice, Red Prism, Black Ice, Blue Cubes, Seismic Gold, Purple, Emerald Surge and the Highly Sought After Golden Treasures #’d just 1 of 1!

Look For O-Pee-Chee Retro Cards Falling 5 Per Box!

- Sleek 100-card set!
- Featuring 3 Serial #’d Parallels and Blue Autograph Parallels!



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Taking O-Pee-Chee To A Whole New Level

Collect The Entire 190 Card Base Set

Featuring 150 Active & Veteran Players

10 Legends of The Game

30 Rookie Autographed Cards



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Rookie Autograph Parallels

Featuring 100% On-Card
Rookie Autographs

Highlighted by Top Prospects
who Debuted This Season

#collectconnor



Emerald Surge



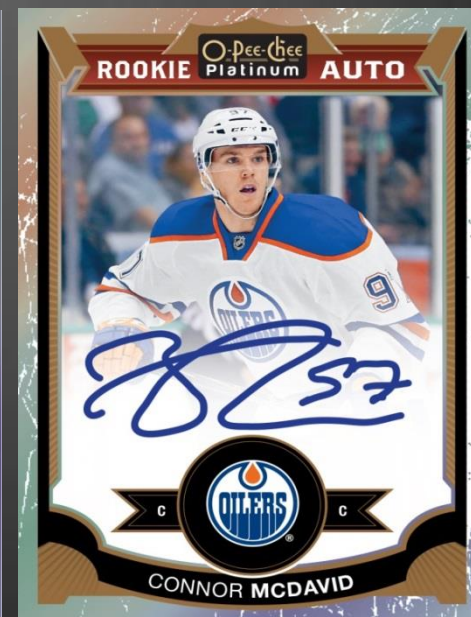
Black Ice



Red Prism



Rainbow



White Ice

Multitude of Parallels

Look For Your Favorite Rookie Autographed
1-of-1 Golden Treasures Parallel



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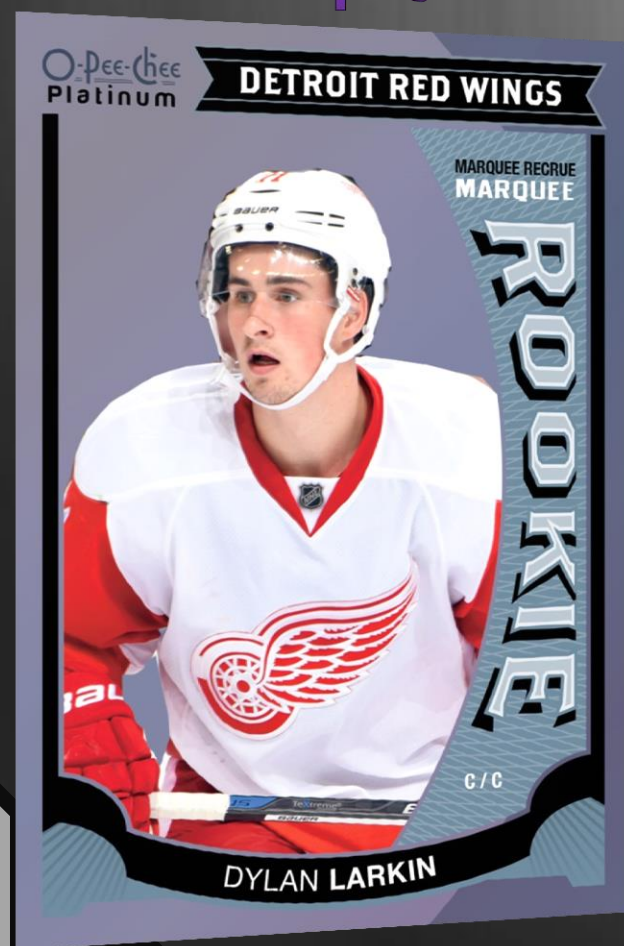
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Marquee Rookies

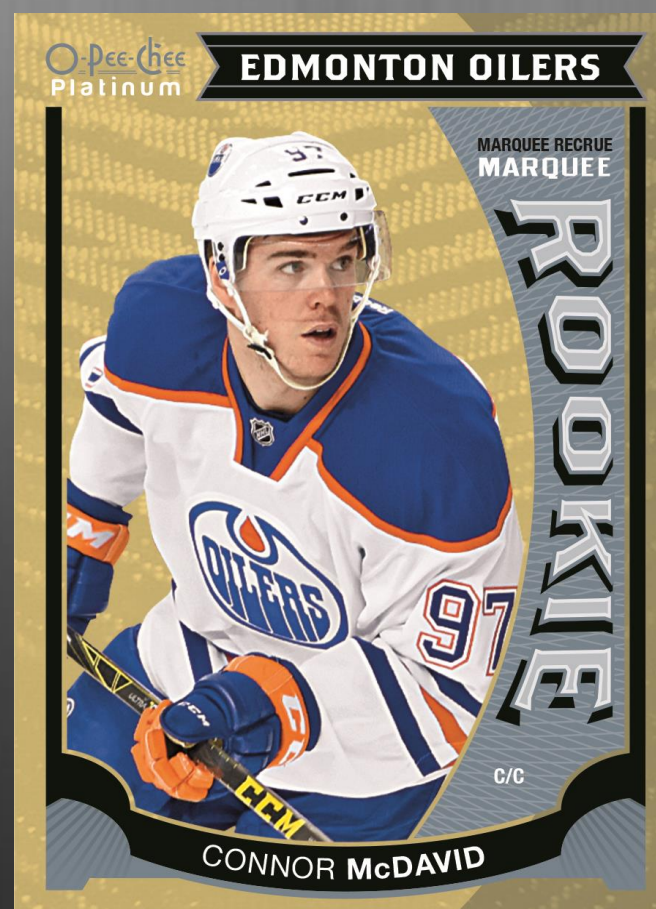
10 Parallels

Rainbow, Traxx, White Ice, Red Prism, Black Ice, Blue Cubes, Seismic Gold, Emerald Surge, Purple
and the Highly Sought After Golden Treasures #’d 1-of-1

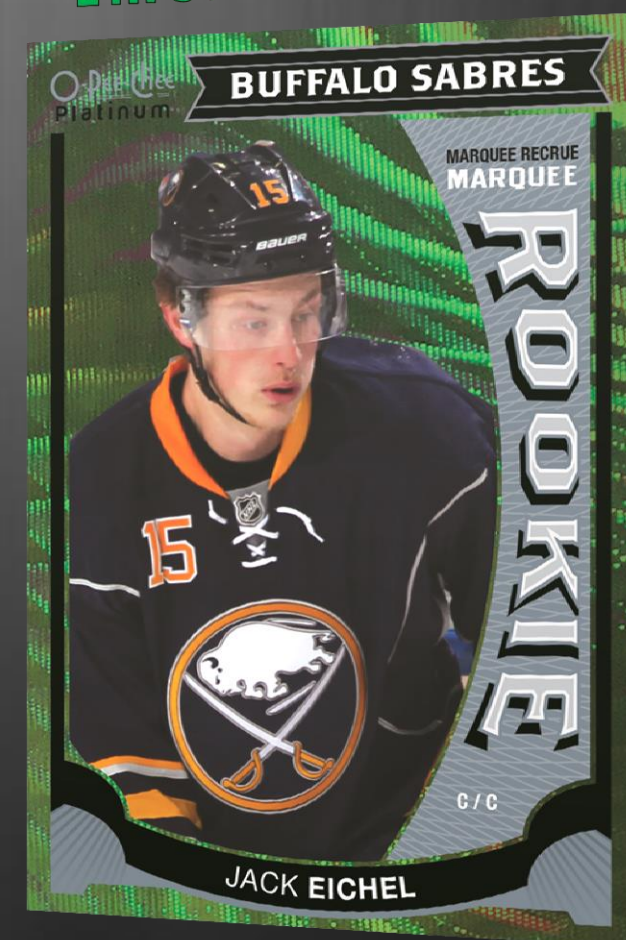
Purple



Golden Treasures



Emerald Surge

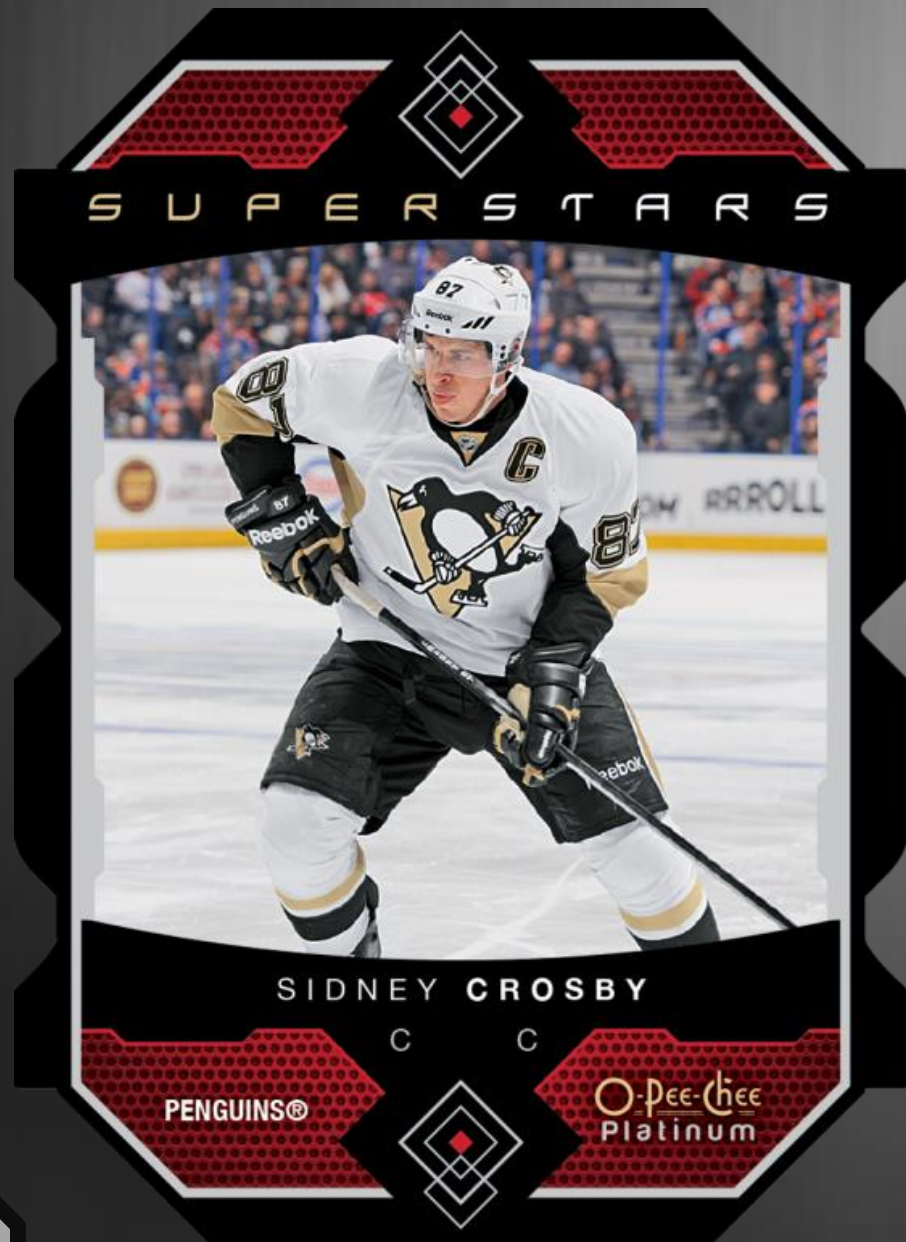


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Die Cut Inserts

Grab Superstars, Team Logos & Trophied Talent Die-Cuts

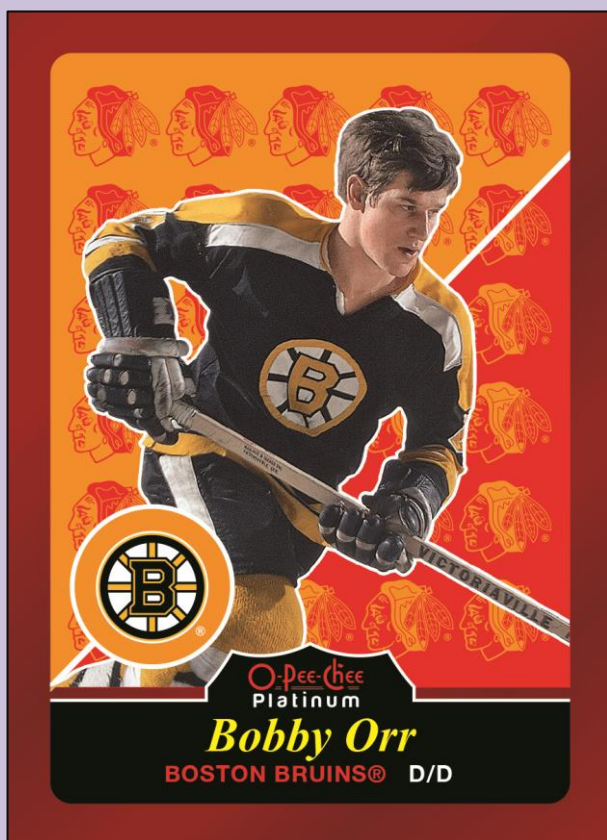
Each featuring Autograph Rainbow Parallels



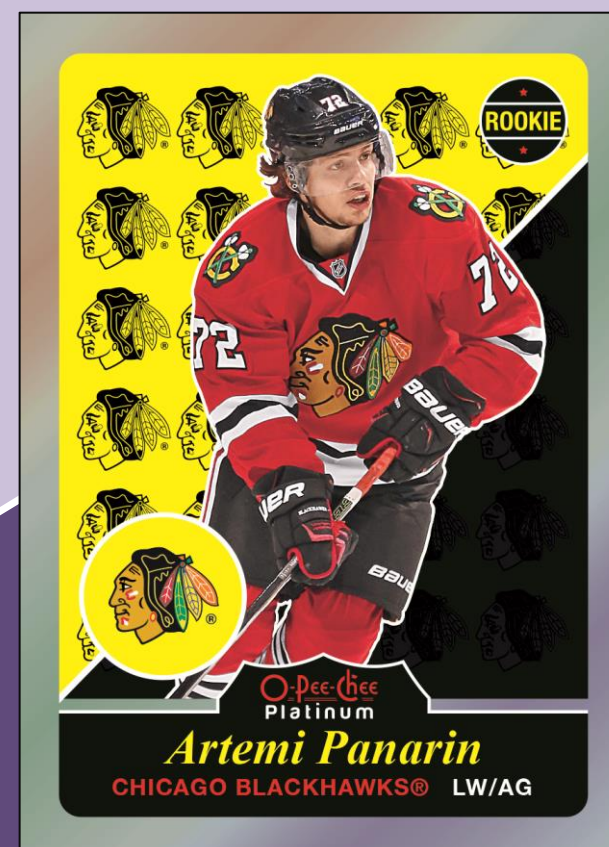
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O-Pee-Chee Retro



FEATURING 3 SERIAL #'D
PARALLELS AND BLUE
AUTOGRAPH PARALLELS



SLEEK 100-CARD SET
INCLUDING THIS YEARS TOP
ROOKIES AND SOME OF THE
NHL'S TOP LEGENDS

COLLECT ALL 6 DIFFERENT VARIATIONS OF THESE RETRO CARDS