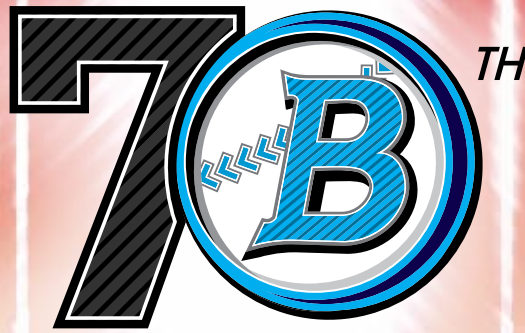


MAJOR LEAGUE BASEBALL®



HOBBY

BOWMAN® BASEBALL RETURNS IN 2017 TO CELEBRATE THE SEVENTY HISTORIC YEARS SINCE ITS INAUGURAL RELEASE!

Look for specially inserted throwback card designs, vintage buybacks, and famous reproductions, while collecting current chrome cards and autographs of the game's future stars!

THEMATIC ANNIVERSARY CONTENT IN 2017 BOWMAN BASEBALL

- ◆ 1948 Bowman Insert Cards & Autographs
- ◆ 1951 Bowman Insert Cards
- ◆ 1992 Bowman Insert Cards & Autographs
- ◆ Bowman Buyback Autographs
- ◆ Unannounced Surprises

2017 Bowman® Baseball – a celebration of past and present – will remain The First Place to Find the Game's Future Stars.

Bowman®

**WE INVITE YOU TO CELEBRATE OUR
70TH ANNIVERSARY WITH US IN APRIL 2017!**

IN STORES APRIL 2017

70TH ANNIVERSARY CELEBRATION



In celebration of Bowman's 70th anniversary, 2017 Bowman® Baseball will showcase limited-edition insert and autograph content.

1948 BOWMAN

Recreating the first-ever Bowman® card design and featuring a combination of active *MLB*® stars, retired greats, and current-day prospects.

1951 BOWMAN

Recreating the iconic early '50s Bowman® design, featuring reproductions of hand-drawn sketches. Look for iconic greats and current-day veterans and prospects.

- 20 hand-drawn originals to be inserted exclusively into **HOBBY & HOBBY JUMBO BOXES!**

1992 BOWMAN

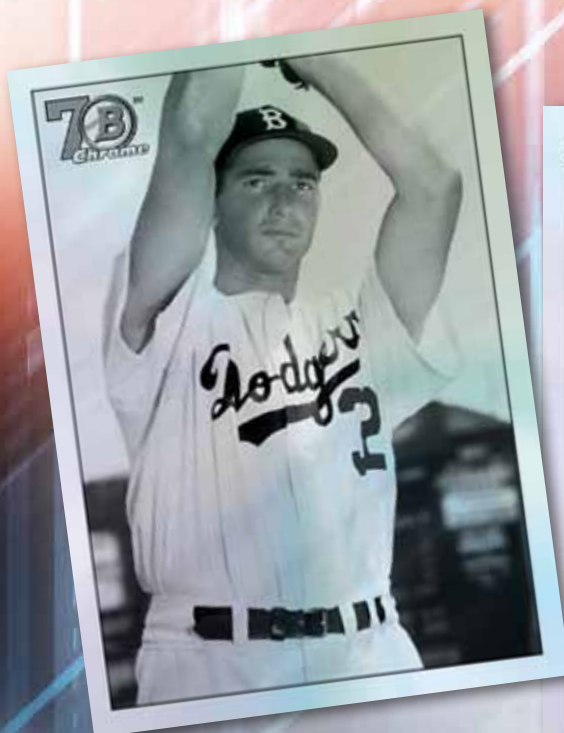
Celebrating this collector favorite with active veterans, prospects, and retired players.

Parallels for the above sets will include:

- Orange Parallel: sequentially numbered. **HOBBY BOX ONLY!**
- SuperFractor: numbered 1/1.

Also look for limited autograph variations of the 1948 and 1992 Bowman insert sets! **HOBBY SKUS ONLY!***

*Hobby SKUs refers to Hobby Boxes and Hobby Jumbo Boxes



1948 Bowman



1992 Bowman

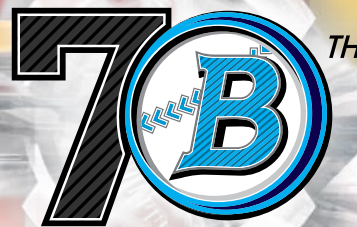


1992 Bowman - Autograph SuperFractor

Bowman®

2017 Bowman Baseball

CHROME PROSPECT CARDS



2017 Bowman® returns with vibrant Shimmer Refractor Variations and an extensive array of Chrome Refractor Parallels.

Look for the year's biggest prospects, including the most touted international *World Baseball Classic* tournament participants!

SHIMMER REFRACTOR VARIATIONS

- Find a multitude of low-numbered color variants.

ADDITIONAL CHROME PROSPECT CARD PARALLELS WILL INCLUDE:

- Refractor
- Purple Refractor: sequentially numbered.
- Blue Refractor: sequentially numbered.
- Gold Refractor: sequentially numbered.
- Orange Refractor: sequentially numbered to 25. **HOBBY BOX ONLY!**
- Red Refractor: sequentially numbered to 5.
- SuperFractor: numbered 1/1. **HOBBY SKUS ONLY!**
- Printing Plates: numbered 1/1.



Chrome Prospect Card



Chrome Prospect -
Blue Shimmer Refractor Variation

Bowman®
2017 Bowman Baseball

BASE CARDS



Paper Base Cards will continue as a vital element of 2017 Bowman® Baseball.

VETERAN & ROOKIE BASE CARDS

Featuring the biggest names of MLB®, including highly-touted rookies Alex Bregman, Yoan Moncada, and Dansby Swanson.

PAPER PROSPECTS

The game's top prospects and up-and-comers.

Parallels for the Veteran & Rookie Base Cards and Paper Prospects will include:

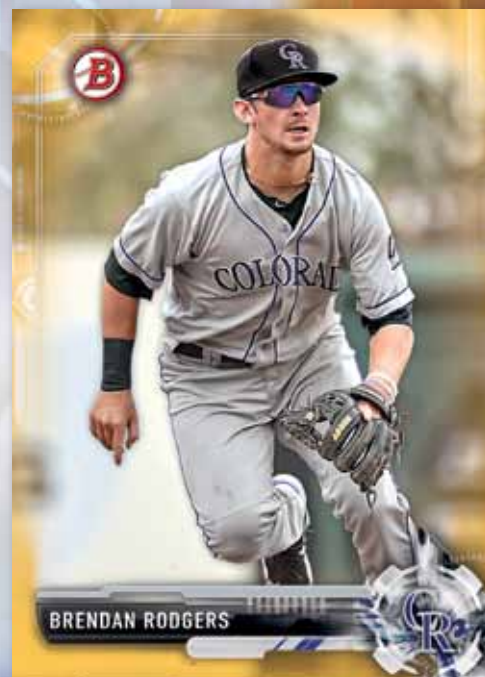
- Silver Border
- Purple Border: sequentially numbered.
- Blue Border: sequentially numbered.
- Gold Border: sequentially numbered.
- Orange Border: sequentially numbered to 25. **HOBBY BOX ONLY!**
- Red Border: sequentially numbered to 5.
- Black Border: numbered 1/1.



Veteran Base Card



Rookie Base Card - Orange Parallel

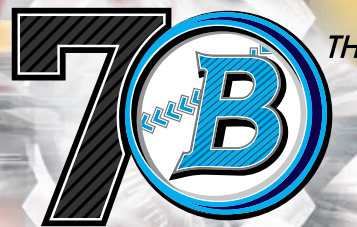


Paper Prospect Card - Gold Parallel

Bowman®

2017 Bowman Baseball

AUTOGRAPH CARDS



The 2017 Bowman® Baseball Hobby Box will continue to deliver 1 autograph card per box.

CHROME PROSPECT AUTOGRAPHS

Featuring ON-CARD autographs of the top prospects of MLB®.

- Refractor Parallel: sequentially numbered. **HOBBY SKUS ONLY!**
- Purple Refractor Parallel: sequentially numbered. **HOBBY SKUS ONLY!**
- Blue Refractor Parallel: sequentially numbered. **HOBBY SKUS ONLY!**
- Gold Refractor Parallel: sequentially numbered. **HOBBY SKUS ONLY!**
- Orange Refractor Parallel: sequentially numbered to 25. **HOBBY BOX ONLY!**
- Red Refractor Parallel: sequentially numbered to 5. **HOBBY SKUS ONLY!**
- SuperFractor Parallel: numbered 1/1. **HOBBY SKUS ONLY!**
- Printing Plates: numbered 1/1. **HOBBY SKUS ONLY!**
- Additionally, look for returning low-numbered *Shimmer Refractor Variation Autograph Parallels!*

CHROME ROOKIE AUTOGRAPHS

Autograph variations of the Rookie Base Cards on chrome technology with ON-CARD autographs.

- Refractor Parallel: sequentially numbered. **HOBBY SKUS ONLY!**
- Blue Refractor Parallel: sequentially numbered. **HOBBY SKUS ONLY!**
- Gold Refractor Parallel: sequentially numbered. **HOBBY SKUS ONLY!**
- Orange Refractor Parallel: sequentially numbered to 25. **HOBBY BOX ONLY!**
- Red Refractor Parallel: sequentially numbered to 5. **HOBBY SKUS ONLY!**
- SuperFractor Parallel: numbered 1/1. **HOBBY SKUS ONLY!**
- Printing Plates: numbered 1/1. **HOBBY SKUS ONLY!**

Chrome Prospect Autograph -
Gold Refractor

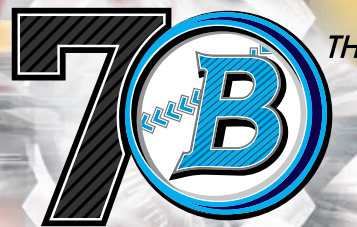


Chrome Prospect Autograph -
Red Shimmer Refractor

Bowman®

2017 Bowman Baseball

INSERT SUBSETS



A variety of new insert subsets will be unveiled in 2017 Bowman® Baseball, including the following:

ROY FAVORITES

Featuring top rookies of the 2017 MLB® season.

TALENT PIPELINE

Highlighting the top players at each level of the *Minor League™* system.

BOWMAN SCOUTS' TOP 100

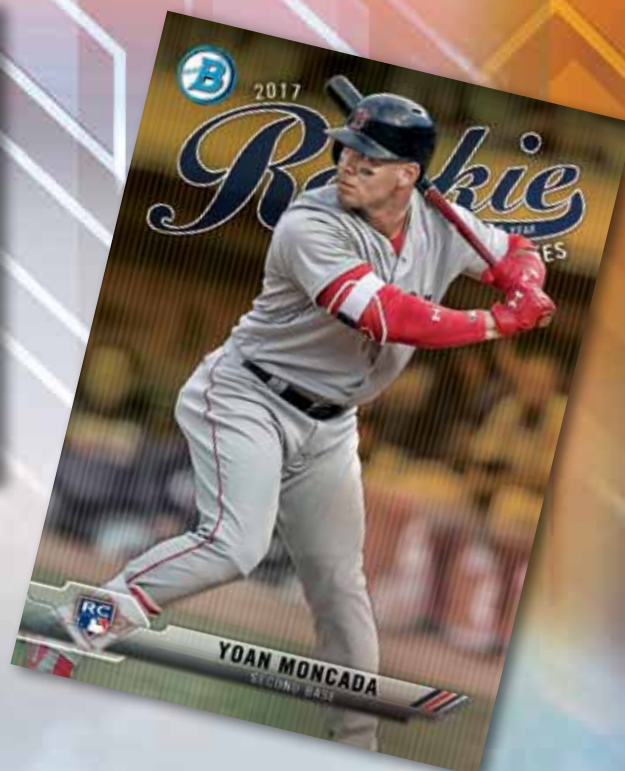
Look for the popular subset to return in 2017, featuring the top 100 prospects as ranked by our Bowman Scouts.

Parallels for the above mentioned subsets will include, but are not limited to:

- Orange Parallel: sequentially numbered to 25. **HOBBY ONLY!**
- SuperFractor Parallel: numbered 1/1.
- Additionally, look for limited, sequentially numbered autograph variations!



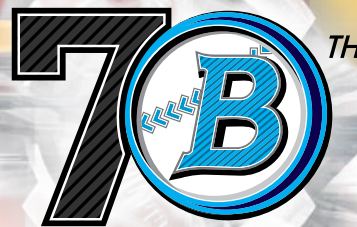
Talent Pipeline



ROY Favorites - Gold Refractor



ADDITIONAL CONTENT



In celebration of its 70th anniversary, Hobby and Hobby Jumbo Boxes of 2017 Bowman® Baseball will include unannounced surprises as well as the following additional content.

BOWMAN BUYBACKS NEW! HOBBY SKUS ONLY!

Look for original Bowman and 1st Bowman cards, to be featured exclusively in **Hobby and Hobby Jumbo Boxes!**

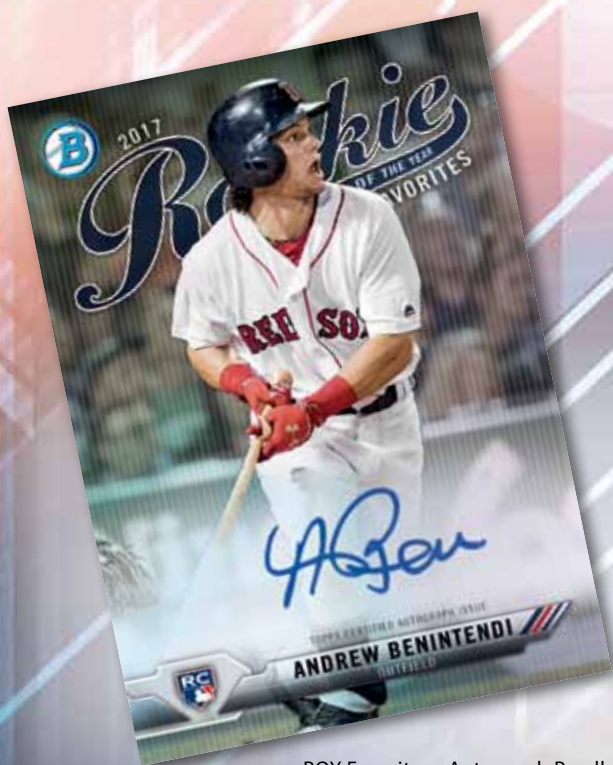
- Also find Bowman Buyback Autograph variations! Sequentially numbered.

ALL-AMERICA GAME AUTOGRAPHS HOBBY SKUS ONLY!

Showcasing today's top prospects who played in past high school All-America showcases.

BOWMAN ASCENT AUTOGRAPHS NEW! HOBBY SKUS ONLY!

Featuring elite young veterans of MLB®. Sequentially numbered.



ROY Favorites - Autograph Parallel



Bowman Buyback Card

Bowman®

2017 Bowman Baseball

2017 BOWMAN BASEBALL



HOBBIY

TAKE PART IN SEVENTY YEARS OF BOWMAN® BASEBALL WITH THIS ANNIVERSARY-THEMED FLAGSHIP RELEASE, ARRIVING IN STORES IN APRIL 2017!

Solicitation subject to change Final odds/players subject to actual production runs.

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Bowman®

2017 Bowman Baseball

